E-commerce, AI and Web3 in ONE.

Shop Smart Seamlessly

Visit Our Website
aimalls.app
Then AiMalls Enter

Our journey began with a vision: to create an e-commerce platform that doesn't just cater to today's world but is future-ready. We dreamt of a marketplace that could seamlessly merge the innovations of blockchain with the familiarity of traditional online shopping.

But how did this vision sprout? One day, our founders, who are ardent believers in the potential of AI and blockchain, were discussing the limitations of current e-commerce platforms. The realization hit - there was a gaping void in the market for a platform that could truly harness the potential of AI, all while being on the blockchain.*

The mission was clear: Empower global shoppers with an intelligent, blockchain-integrated shopping experience.
AiMalls was born.

Crafted with meticulous care, AiMalls began its mission to redefine online shopping. Imagine logging into an e-commerce platform that understands you, suggests products that align with your preferences, and offers a transparent, secure transaction process. That's AiMalls for you.

But it wasn’t just about creating another e-commerce platform. It was about building a community. A place where users not only shop but feel valued, where every transaction is a testament to the trust they place in us.

Today, as we pitch AiMalls to you, we’re not just presenting an e-commerce platform; we’re showcasing a vision. A vision where technology enhances the shopping experience, where blockchain isn’t a distant concept but an integral part of daily shopping, and where every user is a valued part of a global community.

Join us in making this vision a reality. Together, let’s shape the future of e-commerce.
Meet AiMalls Team

Fred Bruno  
CEO/Founder

A strategic thinker and a visionary leader, Fred Bruno spearheads AiMalls with relentless innovation and foresight. With a rich background in the e-commerce sector, Fred is committed to bringing a seamless, integrated shopping experience to users globally.

Ferds Juliano  
COO/Co-Founder

As the COO, Ferds Juliano brings operational excellence to AiMalls. With expertise in streamlining processes and enhancing efficiency, he ensures the smooth functioning of all operational facets, nurturing a dynamic and agile business environment.

Ferdie Risma  
CMO/Co-Founder

A marketing maven, Ferdie Risma crafts compelling narratives and marketing strategies that resonate with AiMalls’ audience. His innovative approach to marketing helps in building a brand that stands synonymous with trust and quality.

Charlie Opiana  
Bus. Dev. Manager/R&D/Co-Founder

With a dual role in Research & Development and Business Development, Charlie Opiana is the fulcrum of innovation at AiMalls. His expertise in developing new technologies and business strategies positions AiMalls as a frontrunner in the industry.

Gavs Matterig  
CTO/Co-Founder

Gavs Matterig, a prodigy in the technological realm, spearheads the tech division with groundbreaking strategies and developments. Being at the forefront of blockchain technology and AI integrations, he ensures that AiMalls stays ahead in the competitive tech landscape.

Team Advisor Sundeep

Director of Launchpads, TrustSwap, Advisor to 30+ projects
Complicated UI & Navigation
No Clarity Order Process
Poor Support Experience
Delivery Time
Lack of Delivery Time Information

Poor Buying Experience

$4.6T CART ABANDONMENT 70%
SOLUTION

AI Smart Search, Product Description, Product Recommendations

Individualized Shopping Approach

Limitless Payment options including cryptocurrency.

Social and Community Proof with Verified Reviews & Ratings

Multi Channel Support thru Email, SMS, FB, TG in App.

Login Ease with 3rd Party Accounts (Gmail, FB, Tiktok)

Advanced Blockchain Technology for Security and Transparency
SHOP SMART SEAMLESSLY

Experience the Future of Shopping with AI

It is an AI-powered online mall, a platform and an app that uses intelligent algorithms.
What’s unique is that a portion, precisely 5%, of the income generated from these ads is strategically allocated to purchase AIT tokens from exchanges. These tokens, once acquired, embark on a one-way journey—a journey of no return.

Unlock the limitless possibilities with AiMalls’ AIT token. It’s not just a token; it’s your key to a world of real-world use cases.
<table>
<thead>
<tr>
<th>COMPANY</th>
<th>KEY FEATURES</th>
<th>MARKET SHARES</th>
<th>PRICING</th>
<th>DIFFERENTIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIMALLS</td>
<td>AI, WEB3, Tokenize</td>
<td>PH</td>
<td>2–3%</td>
<td>E-COM WEB3 AI SUPER APP</td>
</tr>
<tr>
<td>SHOPEE</td>
<td>Bulk Ordering, FREE SHIPPING</td>
<td>40% SEA</td>
<td>3–5% VARIES</td>
<td>SMALL TO MEDIUM MERCHANT</td>
</tr>
<tr>
<td>LAZADA</td>
<td>LAZ MALL</td>
<td>35% SEA</td>
<td>5–12% VARIES</td>
<td>BRANDED E-COM STORE</td>
</tr>
<tr>
<td>EBAY</td>
<td>E-com branded website</td>
<td>55% GLOBA</td>
<td>10% AVERAGE</td>
<td>GLOBAL E-COM STORE</td>
</tr>
<tr>
<td>TIKTOK</td>
<td>Social Media Live Commerce</td>
<td>NA</td>
<td>2.5–5% VARIES</td>
<td>SOCIAL COMMERCE</td>
</tr>
</tbody>
</table>
Global e-commerce market worth $8.1 trillion dollars by 2026. The profit generated from the direct and indirect application of **AI software** will increase up to $59.8 billion.
AIMALLS GO-TO-MARKET STRATEGY

MARKETING STRATEGY
Our strategy includes influencer collaborations, active social media presence, SEO/ASO/PSO optimization, targeted ads, and customer incentive programs for long-term loyalty.

BUDGET MODEL
AiMalls plans to run the company on a flexible budget to display the forecasted budget at various activity levels.

CHANNELS
AiMalls reaches its audience through online marketplace, email marketing, social media, influencer marketing, SEO, content marketing, mobile apps, affiliate networks and a user-friendly website.

TARGET MARKETS
Mass Market Shopper/ Seller
Broad Markets Sector
Niche Markets - GenZ Tech Savvy – Web3 Enthusiast

TARGET CUSTOMER
GenZ | Tech Savvy | Web3 Enthusiast | High-end Market

BRAND POSITIONING
AiMalls is positioned as the pioneering intersection of AI Technology, Blockchain Web3 and E-commerce, providing solution to personalized, secure and innovative e-commerce mobile application.

MARKETING STRATEGY
We offer AI-powered E-COMMERCE APP to give personalize shopping solutions, offering lower seller fees, absolute seller verification, secure payment processing, more payment options and user incentives like loyalty programs and discounts.
User Acquisition

(ASO) App Store Optimization
(SEO) Search Engine Optimization
User Generated Content
Influencer Marketing
TV Ads
Email
Social Media
Organic Growth
Ads Campaigns
Online Communities
Evergreen Content
Cross Promotion
BUSINESS MODEL: REVENUE STREAMS

**Sales Revenue:**
- Average Revenue Per Seller: $400
- Seller: 5,000 First Month: $2M

**Advertising Revenue:**
- Revenue: 1000 Page View = $5
- Accumulate: 1M Page Views
- Advertising Revenue: $5000

**Projected Advertising Revenue:**
$73 Million in 5 yrs

**Revenue Projection**
- First Month: $2,075,000
- Transaction and Subscription Fees

**Projected Sales Revenue**
$1.45 Billion In 5yrs

**Transaction Fees:**
- Transaction Fee for each sale 2% - 3%
- First Month: $40,000

**Projected Transaction Fees**
$29M in 5 yrs

**Projected Subscription Fees**
- 10% Sellers Opt Premium Features $10 per Month Total Subscription Fees: $5000

**Subscription Fees:**
$300K in 5 yrs

**AiMalls’ Revenue**
$127M in 5 yrs

Monitor your expenses and budget.
AiMalls utilizes advanced AI to deeply understand user behavior. It analyzes browsing habits, time spent, and more to provide a hyper-personalized shopping experience.

Competitive Landscape: Standing Out

In the diverse world of e-commerce, AiMalls shines with its pioneering use of state-of-the-art tech. Here's what makes us exceptional:

- **AI-Personalization**: AiMalls uses advanced AI to deeply understand user behavior, analyzing browsing habits, time spent, and more to provide a hyper-personalized shopping experience.

- **Blockchain Security**: Blockchain is integrated with AI, ensuring secure, transparent, and fraud-resistant transactions, fostering user trust.

- **Web3 Integration**: AiMalls embraces the decentralized future of the internet, giving users greater data control and enabling peer-to-peer interactions with reduced fees.

- **Tokenized Economy**: AiMalls introduces its own tokens, rewarding user interactions and fostering loyalty while granting users a stake in the platform's success.
Key Metrics

- **App Waitlist**: 22,000+ Registered and Counting
- **CertiK Security Score**: 86.07%
- **Community Trust**: 93.21% (Top 10% Excellent)
- **Bug Bounty Program Active Fund Reserved**: $10,000 (6 Assets Scope)
- **KYC Silver Verified**: 7 VERIFIED Core Team Member
ROADMAP

Q1-Q2’ 23
1st Quarter
Validity: AiMalls: Concept and Idea Research, Planning, and Design Proposal

Q2’ 23
2nd Quarter
Community Building Social Media Marketing

Q3-Q4’ 23
3rd Quarter
Design and Development of AiMalls Website Partnerships, Marketing Token Sale

Q3-Q4’ 24
3rd Quarter
SEO Optimization, Digital Advertising Campaigns, Google Ads, Youtube Ads

Q1-Q2’ 24
1st Quarter
Testing AI Integration Quality Assurance

Q1-Q2’ 24
1st Quarter
Testing AI Integration Quality Assurance

Q3-Q4’ 24
4th Quarter
Maintenance and Support App Updates to Enhance its Capabilities
Let’s Connect

business@aimalls.app
https://aimalls.app
https://twitter.com/ai_malls
https://www.facebook.com/aimallsapp
https://t.me/AiMallsAnnouncement
https://t.me/+FkMAw3ZXCZI1NWZ1
https://discord.gg/hE4MsSpbSN
https://www.linkedin.com/company/aimallsofficial/

Q&A : Open Discussion