# Then AiMalls Enter

Our journey began with a vision: to create an e-commerce platform that doesn't just cater to today's world but is future-ready. We dreamt of a marketplace that could seamlessly merge the innovations of blockchain with the familiarity of traditional online shopping.

But how did this vision sprout? One day, our founders, who are ardent believers in the potential of AI and blockchain, were discussing the limitations of current e-commerce platforms. The realization hit - there was a gaping void in the market for a platform that could truly harness the potential of AI, all while being on the blockchain.*

The mission was clear: Empower global shoppers with an intelligent, blockchain-integrated shopping experience.

# AiMalls was born.

Crafted with meticulous care, AiMalls began its mission to redefine online shopping. Imagine logging into an e-commerce platform that understands you, suggests products that align with your preferences, and offers a transparent, secure transaction process. That's AiMalls for you.

But it wasn't just about creating another e-commerce platform. It was about building a community. A place where users not only shop but feel valued, where every transaction is a testament to the trust they place in us.

Today, as we pitch AiMalls to you, we're not just presenting an e-commerce platform; we're showcasing a vision. A vision where technology enhances the shopping experience, where blockchain isn't a distant concept but an integral part of daily shopping, and where every user is a valued part of a global community.

Join us in making this vision a reality. Together, let's shape the future of e-commerce.

# Meet AiMalls Team

## Fred Bruno
### CEO/Founder

A strategic thinker and a visionary leader, Fred Bruno spearheads AiMalls with relentless innovation and foresight. With a rich background in the e-commerce sector, Fred is committed to bringing a seamless, integrated shopping experience to users globally.

## Ferds Juliano
### COO/Co-Founder

As the COO, Ferds Juliano brings operational excellence to AiMalls. With expertise in streamlining processes and enhancing efficiency, he ensures the smooth functioning of all operational facets, nurturing a dynamic and agile business environment.
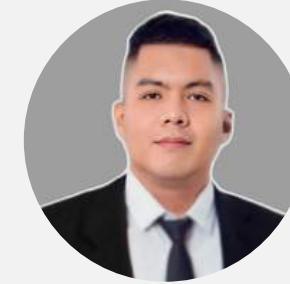
## Ferdie Risma
### CMO/Co-Founder

A marketing maven, Ferdii Risma crafts compelling narratives and marketing strategies that resonate with AiMalls' audience. His innovative approach to marketing helps in building a brand that stands synonymous with trust and quality.

## Charlie Opiana
### Bus. Dev. Manager/ R&D/Co-Founder

With a dual role in Research & Development and Business Development, Charlie Opiana is the fulcrum of innovation at AiMalls. His expertise in developing new technologies and business strategies positions AiMalls as a frontrunner in the industry.

## Gavs Matterig
### CTO/Co-Founder

Gavs Matterig, a prodigy in the technological realm, spearheads the tech division with groundbreaking strategies and developments. Being at the forefront of blockchain technology and AI integrations, he ensures that AiMalls stays ahead in the competitive tech landscape.

### Team Advisor Sundeep

Director of Launchpads, TrustSwap, Advisor to 30+ projects

# SOLUTION

**I** — Individualized Shopping Approach

**A** — AI Smart Search, Product Description, Product Recommendations

**M** — Multi Channel Support thru Email, SMS, FB, TG in App.

**A** — Advanced Blockchain Technology for Security and Transparency

**L** — Limitless Payment options including cryptocurrency.

**L** — Login Ease with 3rd Party Accounts (Gmail, FB, Tiktok)

**S** — Social and Community Proof with Verified Reviews & Ratings

## AiMALLS
AI, Ecommerce, & Blockchain in ONE.
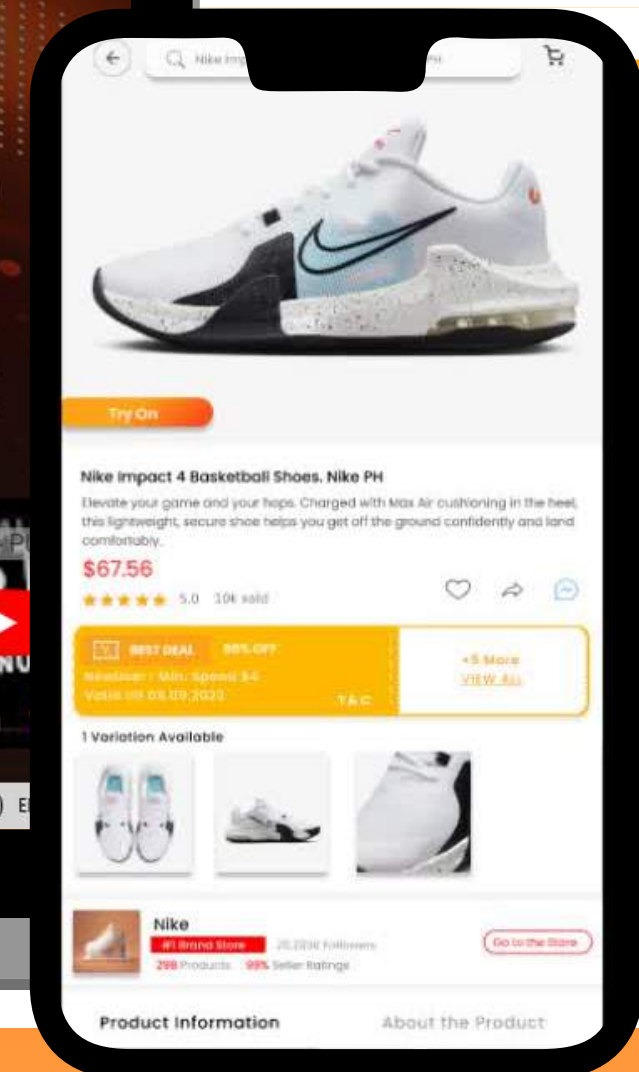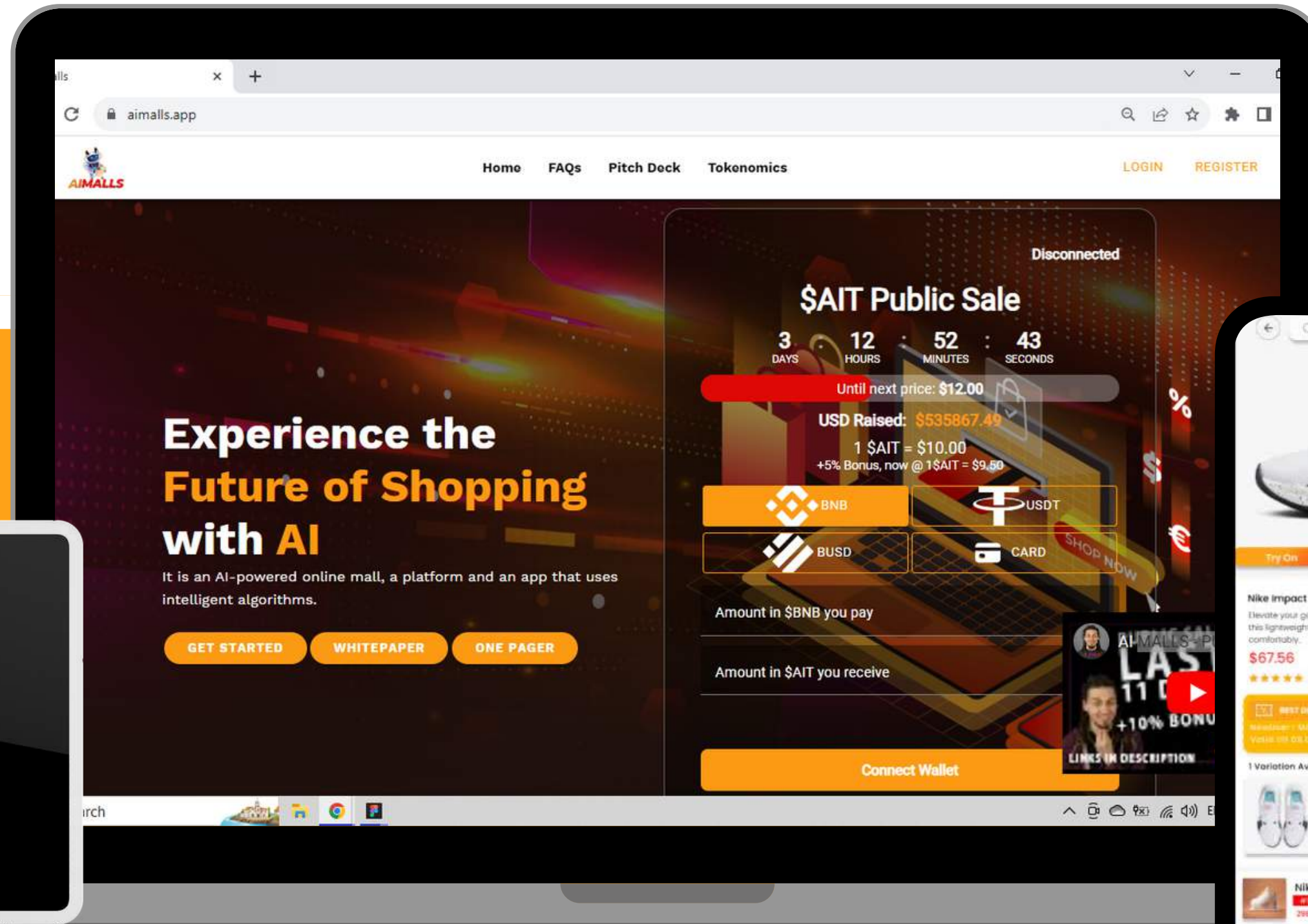
# What's unique is that a portion,

precisely 5%, of the income generated from these ads is strategically allocated to purchase AIT tokens from exchanges. These tokens, once acquired, embark on a one-way journey—a journey of no return.

Unlock the limitless possibilities with AiMalls' AIT token. It's not just a token; it's your key to a world of real-world use cases.

- Purchase anything in-app
- Send gifts and tips
- Use for subscription
- Access exclusive content and events
- Earn rewards and incentives
- Cast your votes
- Stake for more rewards

# COMPETITORS

| COMPANY | KEY FEATURES | MARKET SHARES | PRICING | DIFFERENTIATION |
|---------|--------------|---------------|---------|-----------------|
| **AIMALLS** | AI,WEB3, Tokenize | PH | 2-3% | E-COM WEB3 AI SUPER APP |
| **SHOPEE** | Bulk Ordering, FREE SHIPPING | 40% SEA | 3-5% VARIES | SMALL TO MEDIUM MERCHANT |
| **LAZADA** | LAZ MALL | 35% SEA | 5-12% VARIES | BRANDED E-COM STORE |
| **EBAY** | E-com branded website | 55% GLOBA | 10% AVERAGE | GLOBAL E-COM STORE |
| **TIKTOK** | Social Media Live Commerce | NA | 2.5-5% VARIES | SOCIAL COMMERCE |

# MARKET OPPORTUNITY

Mobile 1st

Contactless Interactions

Commerce Solutions

Omni Channel

Marketing

E-commerce Platform

VR & AR

Security

Data & CRM

Payment Method

Logistics

Social Shopping

Artificial Intelligence

Aunthentication

**Global** e-commerce market worth **$8.1 trillion dollars by 2026.**
The profit generated from the direct and indirect application of **AI software** will increase up to **$59.8 billion.**

# AIMALLS GO-TO-MARKET STRATEGY

## MARKETING STRATEGY

Our strategy includes influencer collaborations, active social media presence, SEO/ASO/PSO optimization, targeted ads, and customer incentive programs for long-term loyalty.

## BUDGET MODEL

AiMalls plans to run the company on a flexible budget to display the forecasted budget at various activity levels.

## CHANNELS

AiMalls reaches its audience through online marketplace, email marketing, social media, influencer marketing, SEO, content marketing, mobile apps, affiliate networks and a user-friendly website.

## TARGET MARKETS

Mass Market Shopper/ Seller
Broad Markets Sector
Niche Markets - GenZ Tech Savvy - Web3 Enthusiast

## TARGET CUSTOMER

GenZ | Tech Savvy | Web3 ENthusiast | High-end Market

## BRAND POSITIONING

AiMalls is positioned as the pioneering intersection of AI Technology, Blockchain Web3 and E-commerce, providing solution to personalized, secure and innovative e-commerce mobile application..

## MARKETING STRATEGY

We offer AI-powered E-COMMERCE APP to give personalize shopping solutions, offering lower seller fees, absolute seller verification, secure payment processing, more payment options and user incentives like loyalty programs and discounts.

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# User Acquisition

(ASO) App Store Optimization

(SEO) Search Engine Optimization

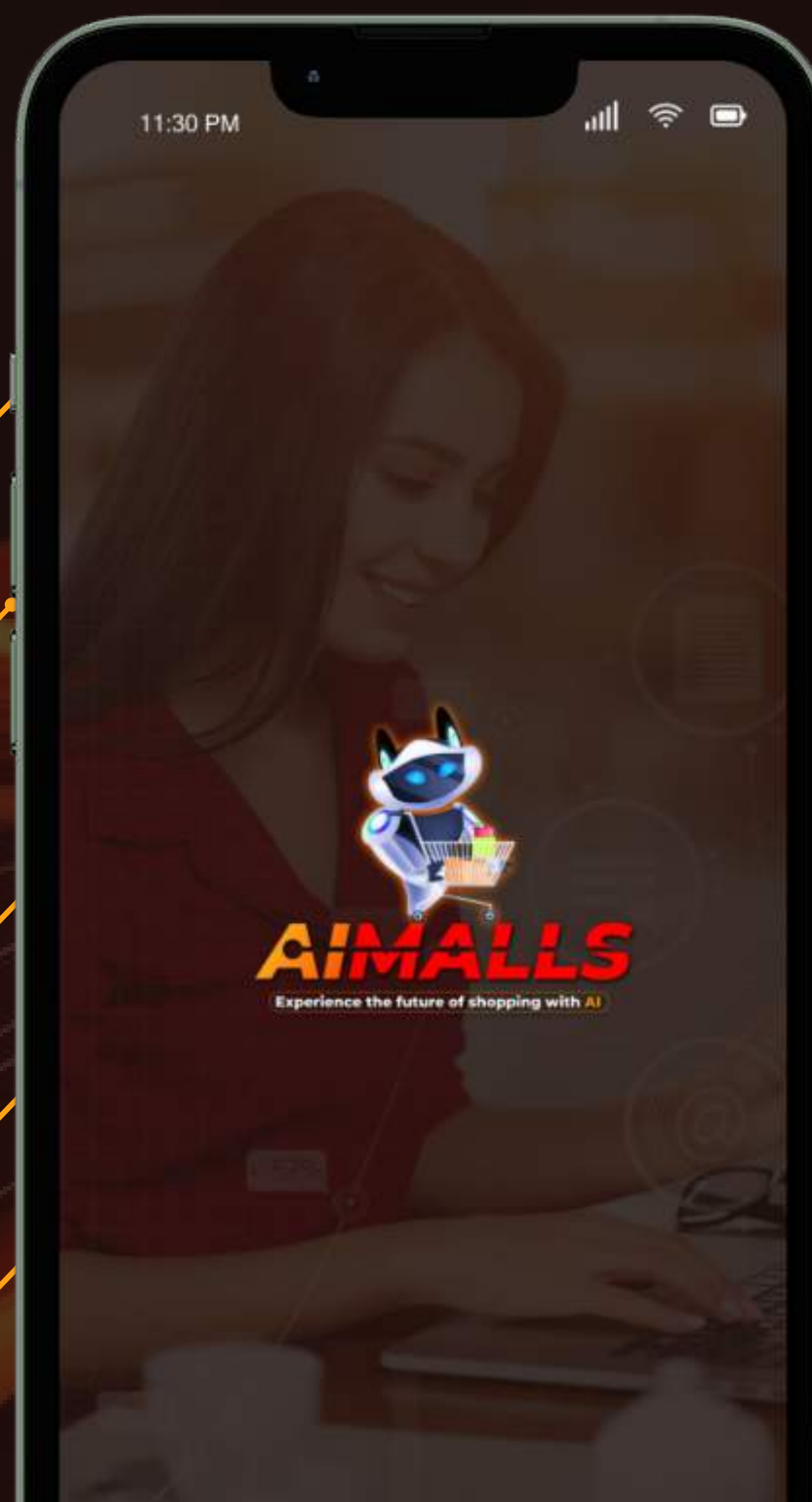User Generated Content

Influencer Marketing

TV Ads

**AIMALLS**
Experience the future of shopping with AI

Email

Social Media

Organic Growth

Ads Campaigns

Online Communities

Evergreen Content

Cross Promotion

# BUSINESS MODEL: REVENUE STREAMS

**Projected Sales Revenue**

## $1.45 Billion In 5yrs

## Sales Revenue:

Average Revenue Per Seller: **$400**

Seller: **5,000** First Month: **$2M**

## Advertising Revenue:

Revenue: 1000 Page View = $5
Accumulate: 1M Page Views
Advertising Revenue: $5000

## Projected Advertising Revenue:

## $73 Million in 5 yrs

## Revenue Projection

First Month: **$2,075,000**
Transaction and Subscription
Fees

## Transaction Fees:

Transaction Fee for each sale **2%**
- **3% First Month: $40,000**

## Projected Transaction Fees

## $29M in 5 yrs

## Projected Transaction Fees

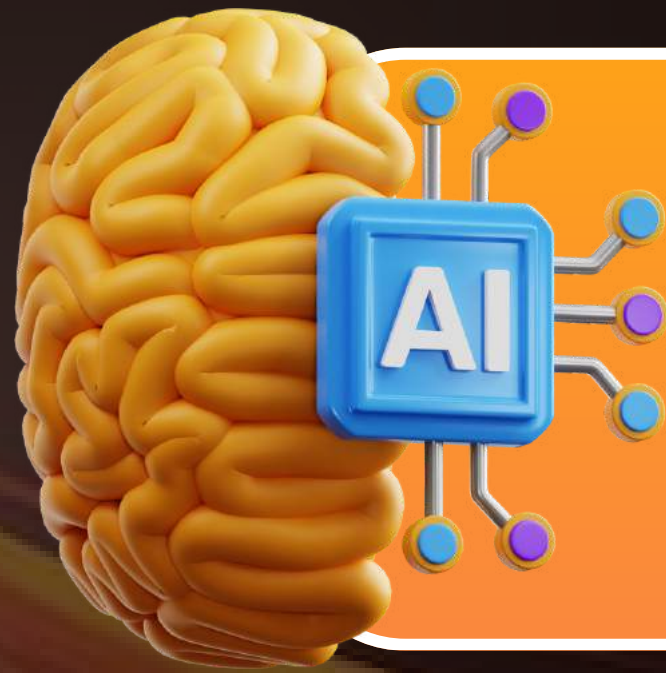Monitor your expenses and budget

## Subscription Fees:

10% Sellers Opt Premium Features $10
per Month Total Subscription Fees:
$5000

## Projected Subscription Fees

## $300K in 5 yrs

**AiMalls' Revenue**

## $127M in 5 yrs

AiMALLS
AI, Blockchain and E-commerce in ONE.

# Competitive Landscape: Standing Out

In the diverse world of e-commerce, AiMalls shines with its pioneering use of state-of-the-art tech. Here's what makes us exceptional:

## AI-Personalization

AiMalls utilizes advanced AI to deeply understand user behavior. It analyzes browsing habits, time spent, and more to provide a hyper-personalized shopping experience.

## Blockchain Security

Blockchain Security With blockchain integration, AiMalls ensures secure, transparent, and fraud-resistant transactions, fostering user trust.

## Web3 Integration

AiMalls embraces the decentralized future of the internet, giving users greater data control and enabling peer-to-peer interactions with reduced fees.

## Tokenized Economy

AiMalls introduces its own tokens, rewarding user interactions and fostering loyalty while granting users a stake in the platform's success.

# Key Metrics

**App Waitlist**

**22,000+**

Registered and Counting

**CertiK Security Score**

**86.07%**

**Community Trust**

**93.21**

Top 10% Excellent

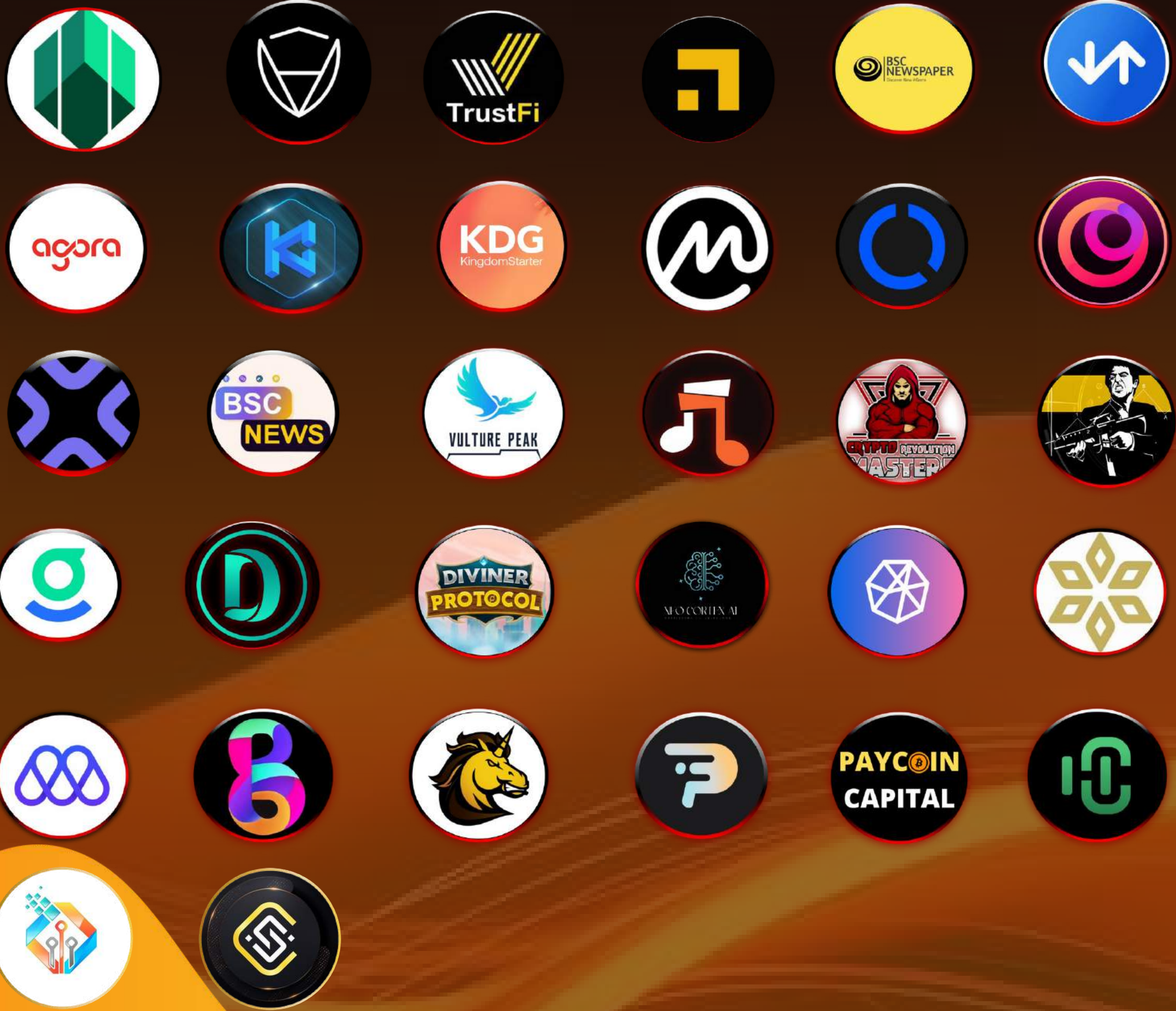**Bug Bounty Program Active**

Fund Reserved

**$10,000**

6 Assets Scope

**KYC Silver Verified**

**7**

**VERIFIED**

Core Team Member

Traction: Investors & Partners

# ROADMAP

**AIT**

**E-COMMERCE**

**APP IOS/ANDROID**

**Q1-Q2' 23**

**Q3-Q4' 23**

**Q1-Q2' 24**

**Q3-Q4' 24**

**NFTs Marketplace**

**DeFi**

**RWA'S**

1st Quarter
Validity: AiMalls :
Concept and Idea
Research, Planning,
and Design Proposal

2nd Quarter
Community Building
Social Media
Marketing

3rd Quarter
Design and
Development of AiMalls
Website Partnerships,
Marketing Token Sale

4th Quarter
Exchange Listings,
Token Audit (Safety)
Marketing,
Development of
Mobile app on iOS and
Android AI Integration

1st Quarter
Testing AI
Integration
Quality Assurance

2nd Quarter
Launching
Marketing
Partnership Scaling

3rd Quarter
SEO Optimization,
Digital Advertising
Campaigns,
Google Ads,
Youtube Ads

4th Quarter
Maintenance and
Support
App Updates to
Enhance its
Capabilities

# Let's Connect

✉ business@aimalls.app

🌐 https://aimalls.app

🐦 https://twitter.com/ai_malls

f https://www.facebook.com/aimallsapp

✈ https://t.me/AiMallsAnnouncement

✈ https://t.me/+FkMAw3ZXCZI1NWZI

🎮 https://discord.gg/hE4MsSpbSN

in https://www.linkedin.com/company/aimallsofficial/

# Q&A : Open Discussion